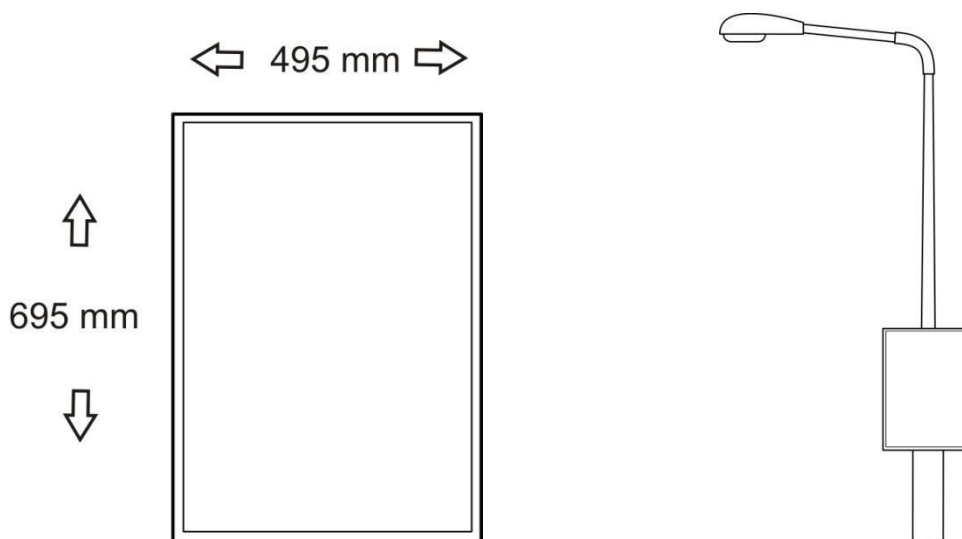


Litterbins

Product	Sheets	Poster size	Visible area
litterbin	1	495x695mm	485x685 mm

Printing file.

Size of the printing file should be: 1:1. Resolution 360dpi. All pictures should be in high-resolution. Suitable file extensions are .pdf and .tif. Note that the **visible area is 485x685 mm**, therefore 10mm of the poster from every side will stay under the frame.



Paper material.

Suitable paper silk 150g/m² (woodfree paper, with increased wet strength suitable for outdoor use) which must be pasted on 1 mm cardboard. The backside of the poster must be coated with silk 150g/m².

When introducing new paper grades, our Technical Department must be consulted and a trial pasting carried out.

Inks.

Must be able to stay up for a month in an urban environment under summer conditions without fading or changing in any other way.

The use of glossy inks can cause reflections on the poster surface, which can impede the clarity of the advertising message. If in any doubt, e.g. about introducing new inks, our Technical Department must be consulted well in advance.

Important terms of delivery.

Drawings and printing files must be uploaded **at least 10 days** before the start of the advertising period to Clear Channel Estonia's FTP server: <ftp.clear.ee>

username: klient@clear.ee

password: Klient45

Posters must be delivered to Clear Channel Estonia's technical department **at least 5 days** before the start of the advertising period.

Delivery address: **Sordi tn 13A 11312 Tallinn Estonia** T +372 6517 260